



PROTAGONISTS THURSDAY, 22 MARCH



Bruno Lüscher
Lüscher Blockchain Revolution

Bruno is entrepreneur and founder of Luescher Blockchain Revolution. He is CTO of SPIRIT Blockchain Technologies, a blockchain infrastructure company that bridges blockchain technologies and digital-assets to traditional capital markets.



Patrick Hofstetter
DC-ONE AG and Data-Hub AG

Patrick is a senior Senior IT System Engineer at DC-ONE AG, a consulting company for the planning, development, construction and running of data centers. In his current role he is looking after around 100 Customers with medium to large size Data Centers located in Switzerland.



Richard F. Zbinden
CoreLedger AG & CoreLedger Labs



Thomas Friedrich
Project Manager and Founder Ambitorio

Researching Blockchain technologies



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Alex Batlin

Alex Batlin is the Founder and CEO of Trustology. Trustology is a FinTech startup that's building a smart custody platform to safeguard crypto assets. Previously, Alex was Head of Emerging Business & Technology team and Blockchain Lead at BNY Mellon, responsible for research and development of emerging technology enabled business strategy, business models, products and services. Prior to joining BNY Mellon, Alex was the founding Head of both UBS's FinTech Innovation Lab based in UK's Level 39 accelerator and UBS's Crypto 2.0 Pathfinder research programme into blockchain technology and its impact on business models.



Addy Crezee

Bitcoin/Blockchain Enthusiast since 2013. 2014 has become the year of changes when Addy entered the doors of CoinTelegraph in the role as CMO. In August 2015 Addy founded his own project Investors' Angel - Blockchain Investments Consultancy agency. Investors' Angel has helped to raise \$800k for Blockchain-oriented startups up to this moment.

Since August 2016 he became the CEO at Blockshow (powered by Cointelegraph) focused on creating valuable events for Blockchain community all over the world.



Dianne J. M.A Schepers LL.M, MBA

Dianne serves as Senior Legal Advisor Blockchain at MME Legal in Switzerland where she as a member of the MME Crypto Team advises in respect of ICOs and other blockchain-related projects. Dianne is a bridge- and ecosystem builder who is strongly engaging in the Crypto Valley Association, e.g. as Co-Chair of the Events Working Group, Initiator and Lead of the Blockchain4Good Crypto Valley Initiative, and as Initiator of the S/HE Crypto Valley gender diversity project.

Personal motto: „I accept accountability for the changes I want to see in this world“ (inspired by Gandhi)



Marcelo Garcia

Marcelo has co-founded CryptoExplorers.org, an invitation-only expert level think tank conference currently held quarterly in the Swiss Crypto Valley (Zug and Zurich). He has recently orchestrated a major cross-industry Blockchain Symposium in a Middle Eastern country with the presence of 22 ministers and several Blockchain events in Davos during last month's World Economic Forum. Other activities related to the Crypto industry include his role as the Executive Producer of a Blockchain Documentary Series and several advisory roles in companies going through ICO processes.

He is also a Smart Cities Expert with the United Nations Economic Commission for Europe and often attends related UN conferences worldwide, having recently been invited to talk at a UNHCR panel about Refugee Connectivity - the topic of his TEDxGeneva presentation and focus of his Swiss non-profit BroadLights.org



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Cecilia Müller Chen

Cecilia is the co-author of the Crypto Valley Association's (CVA) ICO Code of Conduct and a thought leader in compliance in the blockchain space. She is Founder of Comply Now and provides Chief Compliance Officer services to crypto asset-managers, broker-dealers, exchanges and banks and investment firms.

She is a former Chief Compliance Officer at China Construction Bank Zurich and Senior Regulatory Officer at Deutsche Boerse Stoxx. At UBS she held senior management roles for five years and has built up trading room and compliance units from scratch. Regions covered: EMEA, APAC and Latin America.



Dr. Mattia L. Rataggi

Mattia is member of the CVA, co-chair of the regulatory working group and co-author of the CVA ICO CoC. He is an independent advisor in the crypto space focused on regulatory and governance requirements, as well as thought leader.

His background includes 25 years in the financial industry in various positions in treasury, risk control, compliance and internal audit. He spent 18 years at UBS, heading regulatory relations for the Group between 2007 and 2015.



Benjamin Bürgi

Benjamin works as a lawyer and FinTech analyst for the Financial Market Authority (FMA) of Liechtenstein. As a member of the FMA's Regulatory Lab, he is analysing business models and licencing requests as well as working on various regulatory projects with regard to FinTech. He is also an active member of the Blockchain community and co-founder and organiser of the Blockchain Meetup St. Gallen.



Tom Lyons

Tom Lyons is Executive Director, ConsenSys Research and Advisory, Switzerland. A thought leadership and communications expert with more than 20 years of experience, Tom began his career on Wall Street before moving to Zurich, where he worked at both Credit Suisse and UBS. He has been involved in blockchain since 2015, and currently serves as Chair of the Communications Working Group at the Crypto Valley Association.



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Toni Caradonna
Porini Foundation

CTO & Chief Innovation Manager of Porini Foundation, handling Innovation Technology for the greater good of environment and humans.

He is teaching multimedia-students at the University of Chur how to handle UAVs.



Dr. Jane Lewis

Jane is Strategic Director for Women's Coin Foundation leading the establishment of investment ambassadors and global partnerships to establish the Women's Coin brand

In her previous role Jane led the Cisco Networking Academy global education provision for the UK and Ireland. Interfacing with Corporates, Government, education sector and charitable institutions. In recognition of her achievements in development of networking and increasing the percentage of girls and women in technology Jane was awarded a Doctorate by Anglia Ruskin University.

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Dr. Sebastian Bürgel
Validity Labs

Sebastian is the CTO and Co-Founder of Validity Labs. He received his PhD from ETH Zurich, before turning his insatiable curiosity and energy to the world of blockchain and cryptocurrencies. His previous project, SONECT, a blockchain-based mobile cash withdrawal solution, attracted the interest one of Switzerland's largest financial institutions, PostFinance. A regular speaker at major blockchain conferences, Sebastian is also one of the world's top smart contract and Solidity developers. His work includes building applications for a wide range of industries such as insurance, real estate, finance, biomedical and others.



Dr. Eberhard Scheuer
HIT Foundation

Eberhard is Chairman of the Health Information Traceability (HIT) Foundation, whose aim is to promote the digitization of health data in order to improve the exchange of information between healthcare stakeholders. His main interest is the use of blockchain technology in healthcare. He is also the founder of the Digital Health Forum, the leading Swiss conference on digital health, as well as managing director of the Swiss Digital Health Association (SVDG). He has been a lecturer on eHealth at the University of Zurich since 2006. He came into contact with this topic 20 years ago as a psychologist and then as head of Medical Online Consultancy Service at the University Hospital in Zurich.



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Johann Gevers

Johann is a visionary thought leader and entrepreneur.

He is the founder of Crypto Valley, the world's leading cryptofinance ecosystem in Zug, Switzerland. He is founder of Monetas, an award-winning transaction platform, and founder of the Tezos Foundation, the Digital Finance Compliance Association, and the Bitcoin Association Switzerland.

Johann's mission is to promote the development of a free and prosperous society.



Dr. Efi Pylarinou

Efi is an independent advisor to Fintechs and to incumbents with a focus on Capital Markets, wealth & asset management transformations.

She is also Senior Partner to Rothbabi & Co, an institutional grade Blockchain Advisory & Consultancy focused on the movement of value.

Co-founder and author of Daily Fintech, an established, global, insight driven platform with 120,000 followers on LinkedIn and 3,500 on Twitter.

Included in the 2016/2017 Women in Fintech powerlist by Innovate Finance; in Women in Fintech DACH social ranking; the Global Fintech 80.



Prof. Christine Bamford

Christine is Co-Founder and Chair of Women's Coin(R) Education Foundation., Chris's passion for equality and empowerment has led to her supporting the Mayor and Deputy Mayor - City of Bristol Council in the developing of a BAME talent pipeline across the city. The University of Northampton forms an important part of her pluralist career Christine is Visiting Professor of Leadership

Christine is President of International Dance Council/ UNESCO UK promoting UN values to enhance cultural and social cohesion. Her engagement with the Mayor of London has resulted in confirmation that dance, as well as sport will be considered as part of diversity policy agenda.



Dr. Adriano B. Lucatelli

Adriano B. Lucatelli is a Swiss entrepreneur in the financial services industry.

Adriano is Founder & CEO at Descartes Finance AG and Chairman at Additiv AG. He is Board Member at Merlini Finance and holds a Dr. in International Political Economy of London School of Economics and a number of other academic achievements.



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Lucas Betschart

Lucas Betschart is President of the Bitcoin Association Switzerland and president of Feathercoin Foundation. Lucas is the founder of Blockchain Source, a Crypto Valley based consulting company focused on applying Blockchain technology in digital transformation processes.

Being involved in Bitcoin since the early days, he has a deep understanding of decentralized systems, cryptography and the technologies available today. He initiated the Blockchain Meetup Zurich group, which connects and educates startups, corporates and enthusiasts.



PROTAGONISTS all days



Reto P. Gadiant

Reto is founder and CEO of B.ACADEMY LLC a Crypto Valley based company that runs innovative blockchain immersion seminars and crypto study tours for senior executives. Reto is Co-organizer of Crypto Valley Forum and involved in different blockchain and crypto finance start-ups as advisor and business developer. He is CMO and Managing Director of SPIRIT Blockchain Technologies Ltd, a Swiss-Canadian Blockchain Infrastructure company and Co-Founder of HIT Foundation, a blockchain based market place for personal health data.



Vitus Ammann

Vitus is Managing Partner at Ammann Consulting Zug. Prior to that role he was Chief Marketing Officer of Monetas AG, one of the pioneer companies in Crypto Valley Zug, Switzerland. Before he joined the crypto currency space, Vitus was responsible for strategic partnerships at Swisscard, a joint venture of Credit Suisse and American Express. Before his banking career he worked at Unilever in different operative and strategic roles in Marketing and Sales - in Switzerland, Hungary and Italy. Vitus holds a degree in Economics from Hochschule St. Gallen. (lic.oec.HSG)



Madeleine Salzmann

Madeleine Salzmann is a member of the executive team of SIIA. She is responsible for the Coordination and Planning of the events as well as for all administrative tasks of the association. As a Swiss native, born and raised in the multicultural Zurich area, she stands for Swiss quality, reliability, efficiency and cosmopolitanism. Madeleine has worked for many years in marketing, project and event management, including the World Economic Forum (WEF) in Davos. As the co-founder of her own communication agency she was involved in a wide variety of projects over the last few years.